

Tau Kappa Epsilon

Benefits for the Business Minded

Famous Tekes in Business

Howard Schultz
President & Founder of Starbucks

Conrad Hilton
Founder of Hilton Hotels

Charles R. Walgreen Jr.
Founder of Walgreens

Raymond Chambers
Co-Owner of the New Jersey Nets

Edward Droste
Co-Founder & President of Hooters

Robert Nardelli
CEO of Chrysler Corp.

Paul Orefice
Former Chairman & CEO of Dow Chemical

W. Alan McCollough
Director of Goodyear Tire & Rubber Company

In business, and in life, many times it isn't just what you know...but who you know that matters. Fortunately, TKE is in the relationship business. And could there be a better networking opportunity than TKE's 245,000+ alumni, all connected to you by your common bond?



- Starting a new chapter is similar to starting a new business:
 - Marketing and Sales
 - Recruit new members by marketing and selling your organization and yourself
 - Finance
 - Carry out Fundraising, Budgeting, and Financial Reporting
 - Management
 - Hold officer or committee positions
 - Ethics and Public Relations
 - Represent Tau Kappa Epsilon's purpose, principles, and values to combat negative stereotypes which are commonly attached to fraternities.
 - Cooperate with community and campus officials to partner in providing service and philanthropic activities.
- Take advantage of networking opportunities to aid you in accomplishing your professional goals through the relationships you build with brothers, alumni, faculty and staff, and more...
- Learn interviewing skills, proper etiquette, and how to build a resume.