Tekes in Politics

2012 Award Winners

Animal House vs. Total Frat Move
THE TEKE is the official publication of Tau Kappa Epsilon International Fraternity. TKE was founded on January 10, 1899, at Illinois Wesleyan University, Bloomington, IL.

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features

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Better Men
for a
Better World

SUMMER 2012 ▼ THE TEKE
TKE Men Do Not Just Vote; They Run for Office!

Dear Fraters,

History should reflect on the fact that TKE could be called a politics-favored fraternity. TKE’s political legacy is deeply rooted at a core fraternal value that as men we must become better men who in turn must build a better world. The earliest TKE success is recorded with Frater S. Watkins Overton, Jr. (Mu) who was elected to the Tennessee State Senate in 1927. In fact, since 1927, TKE’s contribution of great men to U.S. and Canadian politics is superior. Records show TKE men have included one U.S. president, five U.S. senators, seventeen U.S. congressmen (three sitting in Congress today), nine ambassadors and government agency executives (including our current Grand Prytanis and Grand Hegemon), one U.S. Assistant Surgeon General, one Canadian premier, eight governors (not double counting for Frater President Ronald Reagan), and one chief of a U.S. Native American tribe. TKE is also the fraternity of U.S. presidential candidates that include Fraters Reagan (’68, ’78, ’80, and ’84), Byrd (’76), Barr and Huckabee (’08).

While those great men aspired to the highest offices of their governments and agencies, there are countless TKE men who have the same cause while serving on local school boards, town and city councils, county commissions, state legislatures and other high state agency offices. Studies suggest most candidates show distinct demographic trends that differentiate them from the population as a whole, including economic, social, fiscal, and core ideological differences—some extremely polarizing.

Differences aside, we have a bigger problem: a shortage of candidates. Since most candidates run only once, we run out of candidates more quickly than new ones appear. The resulting scarcity of candidates is most visible below the federal level. As a former elected official, I can attest to the fact that TKE has prepared you for the awesome responsibility you assume when taking that oath of office. It reminds us that the oath we take to serve our communities and the Bond we assumed at our initiation are very similar. In both oaths, we make promises to our fellow men. We have responsibilities of that oath (and our Bond) to protect the rights and traditions of our Fraternity and our democracy, and we will carry out our service for the benefit of others.

While the majority of local communities do not label their candidates for school board and town council by political party, it is certain that once a candidate places that party affiliation letter beside his name on the ballot, it’s a brand of political repugnance by those who oppose you. Maybe the solution to the problem is to eliminate labeling candidates with whom they affiliate politically, but rather let’s only label them if they are Tekes as TKE. This way, no matter what, you know he’s a good man! Do not just vote; it’s too easy. In other words: be a Teke, run for office!

Yours in the Bond,

Shawn A. Babine
Chief Executive Officer
The map above represents the regions serviced by our staff who are charged with training and motivating volunteers and collegiates. Help with other issues can be found at tke.org. The general contact information is 317.872.6533 by phone or tkeogc@tke.org via email.

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The word ‘politician’ conjures up a number of different ideas in the minds of individuals. This is not unlike the word ‘fraternity.’ These public servants are just that—elected to represent their constituents. Regardless of if an individual was supported by everyone, their responsibilities carry a significant weight for their cities, counties, states and country. The proposed legislation, votes and decisions are heavily scrutinized by the public and media, as are their personal lives. It is not a profession for the faint of heart. Yet, many Tekes take on this challenge because they feel called to make a difference and live the mission of Better Men for a Better World.

Two such men, Congressmen Fraters Francisco Canseco (Rep-Texas) and Daniel Webster (Rep-Florida), are taking on the challenges of today in order to make an impact on the future. They are working hard each day to live the principles and values of TKE through hard work and determination. Often a thankless job, these men have decided to show the world what being a member of this great organization means and how it translates into their political lives. Join us as we sit down with these men to chat about their TKE experience and why it’s important that you get involved this election season.

Frater Francisco Canseco was born in Laredo, Texas, on July 30, 1949, and is the second oldest of eight children. He is married to his wife of 30 years, Gloria, and they have three children together and live in northwest San Antonio. In 1995, he joined the board of directors at the Hondo National Bank in Hondo, Texas, and worked with investors to prevent the bank from failing. Two years later, Frater Canseco and his family formed the Canseco Foundation, which provides grant money in support of health care, education, and community services around the Laredo area. After the success of the Canseco Foundation, Frater Canseco and his family went on to help the Sisters of Mercy and their work in childcare, as well as provide funding for Texas A&M International University’s School of Nursing along with scholarships to attend the School of Nursing. In San Antonio, the Canseco Foundation also provided scholarship endowments to the UT Health Science Center at San Antonio and the University of Texas at San Antonio.

Congressman Canseco was sworn in to office on January 5, 2011, as the representative for the 23rd District of Texas in the 112th Congress. He serves as one of a select few freshmen on the Financial Services Committee.

Frater Daniel Webster is a member of the freshman class of the 112th Congress, the largest Freshman Class in six decades, representing Florida’s Eighth Congressional District. In the November 2, 2010, general election, he defeated incumbent Representative Alan Grayson and assumed office in January 2011. He was born April 27, 1949, in Charleston, W.Va. He graduated with an engineering degree from the Georgia Institute of Technology and owns an air conditioning and heating business. He is married to Sandy Jordan and has six children and five grandchildren. He resides in Winter Park, Fla.

Frater Webster was first elected to office in 1980 as a member of the Florida House of Representatives. He served in the house for 18 years and was Minority Floor Leader, Minority Whip and in 1996 elected Speaker of the House. In 1998, he was elected to the first of five terms in the Florida Senate and rose to the position of Majority Leader. He was termed out in 2008. Currently, Frater Webster is working in Congress on transportation issues to create jobs, improve Florida’s roads and highways, and find ways to save money by eliminating fraud and abuse. Webster’s other committee assignment in Congress is on the influential House Rules Committee.
Frater Daniel Webster  
(Beta-Pi, Georgia Institute of Technology)  

The Teke: What are some principles from TKE that you still use today?  
Webster: One of the greatest things in life are the relationships we build. This is enhanced when there is a commonality like our fraternal bond. The ideals and principles really helped me create lifelong bonds with the chapter at Georgia Tech. There was a really amazing synergy that has kept us together for 40 years.  

The Teke: What is an experience you have taken away and utilized in your profession?  
Webster: The college experience taught me perseverance. It takes people helping you along the way to see something through and the chapter gave me that stability to excel. It’s not just those who became buddies, but those who became friends. As a friend, they challenged me, pushed me, celebrated successes and helped me through the failings. This made me the man I am today.  

The Teke: Why did you join TKE?  
Webster: I wanted to get involved with Greek life, but not just any group. Of course, they would show you the types of social activities they have, but they also tell you about what they are all about. It felt like a great fit and they agreed. From there I was able to learn more about TKE and what it meant to be a member. At that time, they were in the running for Top TKE Chapter and that was a great selling point. I wanted to be a part of that and see if I could make a difference. Everything made me feel comfortable and I’ve never regretted the decision.  

The Teke: Some who are not Greek don’t understand how a young person in college would commit to a fraternity for life. How did you come to that decision?  
Webster: When I was in school, there was a bit less skepticism about Greek life. Even then it was a major decision, but there is a vetting period where you and they can decide if it is right. During that time before initiation, we were asked to meet everyone in the chapter and through that there was a great opportunity to see if this was a good decision. It’s not for everyone, but in those weeks you decide if you truly want to be associated with them and vice versa.  

The Teke: Do you feel that fraternity life is still of value?  
Webster: If the ideals, camaraderie and the opportunity to learn and develop some life skills are still there, there is greatness in it.  

The Teke: Who is your mentor to help guide you in your professional career?  
Webster: My father was the best mentor, advisor and teacher I ever had. He taught me more working in our family business for a year than I learned anywhere. He showed me a select set of principles that wouldn’t bend. One of those was that he did not follow money. Regardless of my political or business decisions, I follow that policy today because it helps keep me grounded in the reason I am doing something rather than what I’m going to get out of it.  

The Teke: If someone wants to be in a position like yours, what do they need?  
Webster: The normal route is to get a political science or law degree and get involved in the process. I didn’t follow that becoming an engineer. In that regard, engineers follow facts as opposed to philosophies. No matter what you do, however, I give everyone the same advice—prepare to be a leader. This could be in the classroom, a business or, if you have a family, be a leader to the children you have.  

With that there are four things that will help this. Learn the value of time. A day is 24 hours, and gold is measured in 24 units for example, and each hour needs to be spent productively. Sleep is productive, so I’m not saying to stay up an entire day. But take each minute you have to do something, and accomplish something.  

The second is to learn the value of reading. For those in or finishing college, reading doesn’t end with the degree—it’s just the beginning of learning.  

The third is to learn the value of listening. If you think about my position, we fight over microphones to be heard. You need to earn the right to be heard and the best way to do this is by listening to others.  

Lastly, learn the value of serving other people. We live in “a me” genera-
tion right now, but we need to be better versed in how to address others than satisfy our own needs. You'll go a long way in whatever your career is if you stick to those points.

The Teke: Why is being a congressman important to you?

Webster: I was in the legislature in Florida for 28 years and was very happy to get a lot accomplished. I retired and was approached to take on this challenge in 2010. I had to be convinced into running, but after thinking about it, I saw a great need because of how many problems today could cause issues for my children tomorrow. I don't think I will be doing this for a long time, like in Florida, but I want to make as much of a difference as I can and then move on.

The Teke: Why did you join TKE?

Canseco: The leadership qualities of those I met, like the Prytanis, were much higher caliber than the others. I wanted to learn from the best to become one. As a young student, I probably didn't recognize it as much as I do today in hindsight, but I was definitely pulled to the chapter for this reason.

The Teke: What is an ideal or principle of TKE that you connect with best?

Canseco: I have two. Acceptance is probably the most important one. As I said before, we have such a diverse organization that is filled with very different backgrounds. It really helps a young man develop and mature—I know it did this for me. The other is brotherhood. I can go without seeing a Frater for 20 years and when we meet back up, it's like we never skipped a beat. We just pick up where we left off.

The Teke: Do you still see a value in Greek life?

Canseco: Absolutely. Now more so than ever. By and large, universities are a big, huge campus where students can go astray and get lost in the mix. I think that within the fraternity system, a guy can find a group to connect with and be a part of something great. It helps give you guidance through college and prepares you for life after. You are formulating goals for personal and professional life. In no other place on
The Teke: Who has been a mentor to you?

Canseco: As time goes on, you really begin to see who was a mentor to you. My big brother in the chapter, Greg O’Reilly, was a good example. Some of the leaders in my class, such as Joe Di-giovanni and others whom I’ve kept in contact with ... you see them not just as a peer, but also as someone you worked with, learned from and admired. I started emulating those same identity templates after college and into my adult life. I’ve found myself showing others these same traits and becoming a mentor to those people as a result of my experiences with them.

The Teke: How do you define character?

Canseco: Character is something that is tested every single day as you look in the mirror and go out to face the world. It also goes hand in hand with your self-worth. We formulate our character very early in life, but I think we strengthen it in our college years. We put it through various tests during this time, and the undergraduate member years are those where you put character on an anvil and beat it up to sharpen it for the future. That process is repeated over and over. Without this time, you can get lost in the fold when you graduate.

The Teke: After being successful in other careers, why did you move to politics?

Canseco: It was always in the back of my mind. It was never thought of as being attainable. That said, I felt a deep commitment and responsibility to give what I could to this worthy profession. No matter how miniscule I think something is, it could have a very big and lasting impact on this great nation of ours. It is extremely important for Americans to realize that we do have skin in this game and this great experiment that was started more than 200 years ago. We are shareholders and partners in it. As such, you can see things moving in a certain direction and your experiences can lend more value to the American ideal. That’s what prompted me to get involved in politics.

The Teke: What makes you stay up late working on bills and other political matters?

Canseco: A duty and love of that duty. You can’t do anything you don’t like regardless of your profession. You have to love what you are doing despite the problems or pains it may give you. Think of a runner. About halfway through a run, you are going to start hurting and you’ll want to stop. But when you finish that run, the sense of accomplishment will make you want to do it again. It’s not all great—you have to accept the good and the bad for the greater good.

The Teke: What are your aspirations for the future?

Canseco: I take one step at a time. I just got to Congress a year and a half ago and hope to be here longer. I’m going to do my job to the best of my ability and hopefully make a nice dent in the world. I want to make a difference and then go home to my wife, kids and grandkids.

Political life is definitely not for everyone, but it is one profession that TKE has prepared Fraters for. Just as you have taken offices and chairmanships, leadership, decision-making and the election process have been acquired since you joined. Combining those with the responsibilities and duties the Fraternity espouses, you are set up for success long after you walk across the stage at graduation. These men show all of us how this noble work for a greater good is not only a charge they have taken, but why we as Tekes should strive to make a difference in this world through our daily actions.
“Let us be sure that those who come after will say of us in our time that we did everything that could be done. We finished the race; we kept them free; we kept the faith.”

Those words from the 40th president of the United States, Frater Ronald Reagan (Iota, Eureka College), indicate we all have a responsibility to ensure our freedoms are protected. One of those is the right to vote. Similarly, Frater Gary Doer (Zeta-Iota, University of Manitoba), Canadian ambassador to the United States, said the countries without this right would gladly trade if given the opportunity to help make changes that affect them. Regardless of which nation you live in, the importance cannot be overstated.

The Argument to Vote

Our elected officials make, enforce and judge laws that impact our health, religion, money and freedoms. It is important to vote to have your say about what happens to you. A common dissenting opinion is that every vote is not significant. If you think this is the case, all that's needed is to think back to the year 2000 when the U.S. presidential election came down to a handful of ballots in Florida. In addition to that, many local elections like state representative or mayor have been decided by a few votes. Without heading to the polls, the decision could cause a ripple effect in your livelihood.

It's important to consider the issues that affect you. Politicians make laws protecting and restricting social freedoms. They determine the legality of issues like abortion, capital punishment, gay rights, civil rights and religion. Because a president appoints U.S. Supreme Court Justices, and they serve for life or until they step down, they could decide American social policy for a generation. The politicians we elect, local and national, decide how much we pay in taxes and how that money is spent. You have the opportunity to vote for leaders and measures that will spend money the way you want it spent.

Aside from this, you must keep in mind that blood has been shed throughout history so that you have the right and privilege to vote. Think about those who sacrificed and worked tirelessly so women, minorities and adults younger than 21 could cast ballots. Soldiers and civil rights workers died fighting for your right to vote—you owe it to them to exercise your civic responsibility.

“Let us be sure that those who come after will say of us in our time that we did everything that could be done. We finished the race; we kept them free; we kept the faith.”

—Tim Duffy, Queens College

Your Voice: Your Vote

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VOTING RIGHTS

How do you vote in your hometown election if you’re away at school?

If you live in Hawaii but are in college in New York, chances are you aren’t going to be able to head home to vote. You’ll need to register as an absentee voter and have your ballot sent to you at school.

How do you vote in the state where your school is?

As long as you’ve registered to vote in your “new” state, you should get voter materials in the mail that will explain the issues, have candidate statements, and say where your local polling place is. You may very well vote right on your campus.

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Why Some People Don’t Vote

A number of sources, including a study conducted by the Census Bureau, say people become apathetic about voting because their daily lives seem to be the same no matter who is in office. They understand and value the people who have fought for the right, but it’s not enough to get people to actually vote. Most rationalize that the wars were not only for this privilege, but their day-to-day existence would be dramatically affected by the outcome of the conflict. For instance, what would our world look like if Hitler won World War II?

Taking that extreme off the table, today people don’t “feel” that a vote makes a difference. They argue that often today’s candidates offer very different plans for their constituents during their campaigns, but once in office, things seem to remain basically the same. Promises are not kept and the thought that the official was disingenuous begins to creep into their mind. They feel duped and, thus, don’t believe what any other politician has to say about policies and their effort to change practices of today.

Another reason people don’t vote is because they get overloaded with attack ads, media spin and image. They slowly begin to tune it out. Some do so because they see inaccuracies or conflicting information while others simply get tired of viewing the negativity portrayed. Candidates travel the state or the country delivering pep rally-like speeches to crowds of people who already like them and know what they are going to say. This is then broadcast on the news and the potential voters get tired of seeing it, making them numb to the messages.

Making a Difference

All things considered, ballots you cast today will impact generations. Vote to improve the world your children and grandchildren will live in. It’s been said before, but still holds true today: if you don’t vote, you have no right to complain about the way the country is being run. Voting is your voice. Silence in this process is deafening. You need to cheer, dissent, and protest, but without your vote, these are meaningless actions.

Don’t forget about your local elections. Are you happy or unhappy with the condition of roads, city taxes or quality of the public schools? You have the opportunity to put individuals in a position to keep them intact or change them. The next time you neglect to vote, ask yourself how you would feel if you didn’t have a choice—to elect representatives, choose your line of work, or decide how many children to have. There are many countries where a person does not have a choice. You do. Vote to keep your freedoms available for years to come.

Voter Turnout by Age, 1974-2010

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SUMMER 2012 ▼ THE TEKE 11
Tekes in Politics

Bob Barr
Andre Bauer
Ryan Bingham
William K. Brewster II
Robert A. Butterworth, Jr.
*Robert C. Byrd
Francisco Canseco
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Butler
Pennsylvania
Rockhurst
Arizona State
Eastern Illinois
Central Oklahoma
Gettysburg
North Carolina State
Missouri
Bucknell
Texas at Austin

Former Congressman & 2008 Presidential Candidate
Former Lieutenant Governor, South Carolina
Mayor of Torrington, Connecticut
Chairman of Capitol Hill Consulting Group & Former Congressman
Former Attorney General, Florida
Former U.S. Senator, West Virginia
Texas State Representative
United Nations Secretary-General’s Special Envoy for Malaria
Career Ambassador within the United States Foreign Service
Majority Floor Leader, Missouri Senate
Canadian Ambassador to the U.S. & Former Premier of Manitoba
Former Lieutenant Governor, Louisiana
Former Attorney General, Louisiana
Senior Circuit Judge, U.S. Court of Appeals for the Eighth Circuit
Former Executive Director of NAACP
Former Commissioner of Agriculture, North Carolina
Former U.S. Senator, Oklahoma
Political Columnist
Clark County Commissioner & Former Ohio State Representative
Former Mayor of El Paso, Texas
Former Regional Administrator of the General Services Administration & Former Missouri State Representative
Former Director of Radio Free Europe
Former Illinois State Representative
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Former Oklahoma State Representative
Former Governor, Pennsylvania
Former Commissioner of Insurance, North Carolina
Former Head Lobbyist, Clarion Health Partners
Former U.S. Ambassador at Large on Modern Day Slavery & Former Washington State Representative
Former Assistant Secretary for Housing & Federal Housing Commissioner

Gary Doer
Bruce Gordon
Mike Huckabee
Sylvester James
Joe Knollenberg
George Leader

12 THE TEKE ▼ SUMMER 2012
Within Tau Kappa Epsilon, many distinguished public servants in federal, state and local government are working hard to build a better world.

*Frank B. Morrison, Sr. Kansas State Former Governor, Nebraska
Sidney W. Morrison Washington State Chairman, Mainstream Republicans of Washington & Former Washington State Representative
Edmund C. Moy Wisconsin 38th Director of the U.S. Mint
Dr. William V. Muse Northwestern Louisiana Director of National Issues Forums Institute, Kettering Foundation
*Walter Myers, Jr. Butter Former Indiana Supreme Court Justice
Richard E. Neal University of Hartford Massachusetts State Representative
*Alan C. Nelson California/Berkeley Former Commissioner of Immigration and Naturalization
Mike O’Callaghan Idaho Former Governor, Nevada
*Samuel Watkins Overton, Jr. Carroll College Former Mayor of Memphis, Tennessee
James W. Pardew, Jr. Arkansas State Former U.S. Ambassador to Bulgaria
Allen Paul Parsons U.S. Senator, Indiana
Earl R. Pomeroy III Valley City State Former North Dakota State Representative
*Carl D. Pursell Eastern Michigan Former Michigan State Representative
Gregory E. Pyle SE Oklahoma State Chief of the Choctaw Nation, Oklahoma
*James H. Quillen East Tennessee State Former Tennessee State Representative
*Ronald W. Reagan Eureka 40th President of the United States & Former Governor of California
Joe Reardon Rockhurst Mayor/CEO of the Unified Government of Wyandotte County and Kansas City, Kansas

*Albert Rosellini Washington Former Governor, Washington
John G. Rowland Villanova Former Governor, Connecticut
Mark H. Schauer Albion National Co-Chair, BlueGreen Alliance & Former Michigan State Representative
*Victor Schiro New Orleans Former Mayor of New Orleans, Louisiana
Martin J. Schreiber Wisconsin Former Governor, Wisconsin
*Terry D. Schrunk Portland State Former Mayor of Portland, Oregon
James K. Singleton, Jr. California U.S. Senior Judge, Anchorage, Alaska
*Joseph J. Sisco Knox Former Undersecretary of State for Political Affairs
Richard B. Stone Florida State Former U.S. Ambassador & Former U.S. Senator, Florida
W. J. "Billy" Tauzin II Nicholls State American Lobbyist & Politician & Former U.S. Congressman
Ryan J. Vescio South Carolina Assistant State Attorney, Florida
Brian Wansink Wayne State Former Executive Director, USDA’s Center for Nutrition Policy and Promotion
Earl Anthony Wayne California/Berkeley U. S. Ambassador to Mexico
Wesley W. Watkins Oklahoma State Former Oklahoma State Representative
Daniel Webster Georgia Tech Florida State Representative
*Charles E. Whittaker Kansas Former United States Supreme Court Justice

*deceased

Know other Tekes in politics? Let us know: tkeogc@tke.org.
TEKE ON THE STREET

REGION 1
Do you vote? Why? Why not?

Nick Arcabascio
- Bryant University (Lambda-Phi)
- Junior
- Crysophylos
- Finance, 2.9 GPA
- Campus radio station DJ
- Political party: Independent; I find myself agreeing and disagreeing with both sides of the spectrum.
- Up til Dawn, Ronald McDonald House of Providence, RI, and Rent-a-Teke for Alzheimer’s (university students rent out Fraters to do various tasks)
- “Yes, voting is one of the most American things you can do. More importantly, it is your right as an American; you should not waste it.”

REGION 2
What do you think motivates a politician?

Adrian Perez
- University of Houston (Epsilon-Omicron)
- Senior
- Philanthropy Chairman
- “I believe motivation for a politician comes from the need to help those they are representing and from personal experiences that have affected their lives.”

REGION 3
Who is a politician you look up to? Why?

Cody W. Groves
- Marshall University (Beta-Nu)
- Junior
- Management Information Systems (MIS), 2.8 GPA
- Prytanis
- MIS Club President, IFC Vice President of Finance & Administration, Resident Advisor
- Political party: Democratic
- “Tacos With Teke” for St. Jude
- “I most look up to former President Ronald Reagan—not only because he was a brother but because he was a great president and leader of the country.”

REGION 4
What is one topic politicians need to address? Why?

Michael Rigg
- Univ. of California, Berkeley (Nu)
- Senior
- Public Relations Chairman
- “I believe politicians should be doing everything they can to address the budget crisis in higher ed so our universities can continue to grow and succeed as prestigious institutions.”

David Bowers IV
- University of Tampa (Epsilon-Beta)
- Junior
- Histor, Social Chair
- “To me, one issue that is always overlooked is inclusion. Whether it’s joining a club or meeting new people, they should not be pushed away because they are different.”

Fernando Arzu
- New York Institute of Technology (Upsilon-Mu)
- Junior
- Social Chair
- Communication Arts, 3.0 GPA
- Assistant for Director of Student Activities & Leadership Development, Orientation leader, first-year student mentor
- Political party: none
- Kids for Kids St. Jude in the Bronx Zoo
- “I haven’t voted as of yet, but I plan on registering soon so I can.”

Adrian Perez
- University of Houston (Epsilon-Omicron)
- Senior
- Philanthropy Chairman
- “I believe motivation for a politician comes from the need to help those they are representing and from personal experiences that have affected their lives.”
CARLETON UNIVERSITY, Tau-Omega
The men of Tau-Omega Chapter solely organized a philanthropy event in March called the TKEr-Totter. They built a see-saw, placed it in the university’s atrium, and see-sawed for 63 consecutive hours, raising $1,300 for a local summer camp.

The Tekes charged people one dollar for a ride on the see-saw and all money went to Christie Lake’s Kids Program, which offers underprivileged children opportunities to participate in the camp’s activities without any financial requirement. The chapter also received online donations in addition to charging for a ride on the saw.

By promoting the event through Twitter and streaming it online, TKEr-Totter accumulated more than 340,000 views over three days. The live video feed became the website’s most-watched video of the week.

“The event received a lot of publicity and attention, which was great,” said Tau-Omega Prytanis Sean Finn. “Even the guys from Christie Lake showed up and helped promote their cause.” The chapter’s hard work also resulted in CTV Ottawa coming to the Carleton atrium to cover the first day of TKEr-Totter.

“This event was awesome in terms of getting our name out because of all the negative stigma surrounding fraternities,” said Finn. “But the most important thing was we generated a lot of awareness for Christie Lake and all the great things they do for underprivileged children in the surrounding Ottawa area.”

Congratulations to Michael Tayler whose second run at 97.64 seconds placed him 20th in the world for men’s kayaking. Frater Tayler represented Canada in the Men’s Slalom Kayaking competition at the London 2012 Summer Olympics.
CHRISTIAN BROTHERS UNIVERSITY, Pi-Epsilon

Back in 1987, a group of college students from CBU raised $3,500 for St. Jude Children’s Research Hospital. On March 31, alumni and current undergraduate members of the Pi-Epsilon chapter celebrated the 25th anniversary of the original Pi-Epsilon TKE Barrel Roll by recreating the event and rolling the same barrel from the CBHS campus on Walnut Grove all the way to St. Jude, winding through East Memphis, Midtown and finally downtown, 17 miles in all. At the end of the day, the event raised more than $7,000 for St. Jude.

The weekend included a Friday evening mixer, a Saturday run, and a Saturday evening celebration. The Alumni Association supported the undergraduate efforts to raise funds as part of the overall TKE - St. Jude campaign and challenge launched earlier this year.

COLLEGE OF STATEN ISLAND, Upsilon-Lambda

On January 6, 2012, Tekes at the Upsilon-Lambda chapter gathered for a semiformal event at Crown Palace for the chapter’s first annual Alumni Appreciation Dinner. The gathering was put together by Prytanis Matt Gallo, Chapter Advisor Pete Shea, and Histor Chris Scott. Not all of the members of the chapter attended the dinner, but for those who did attend, they can recall a very fun night full of laughs, food, and celebration.

The gathering settled down briefly for some important words shared by the Prytanis and other brothers. Frater Gallo introduced his vision for the chapter and this event served as the kickoff for creating an alumni association.

Later on, three members, Pete Shea, Andrew Moreira, and Anthony Troise, were acknowledged for their outstanding work in the Fraternity and each received a pin symbolizing they were a former Prytanis of a TKE chapter.
DUQUESNE UNIVERSITY, Nu-Phi
Tom Goehring, a Frater from Nu-Phi Chapter, wearing a TKE T-shirt, is seen working on a community service project in conjunction with Duquesne University’s Undergraduate Research Program (URP) and Uptown Partners of Pittsburgh. Tom was selected through a competitive application process to work in one of the pharmacy labs this summer as an undergraduate researcher, with his stipend being paid by Duquesne University’s Mylan School of Pharmacy.

NEW YORK CITY PROVINCE
Tau Kappa Epsilon has pledged to raise one million dollars for St. Jude Children’s Research Hospital over five years. In order to achieve that, each chapter will need to do its part. However, the active chapters are not working alone toward that goal. To help the chapters of his New York City Province, Grand Province Advisor Jon Donohue set up the Lunch and Learn, which was an opportunity for chapters to come and learn fundraising and volunteer techniques directly from St. Jude representatives. To help chapters run these functions, the attendees broke into groups to brainstorm ideas for successful events and practice 30-second elevator pitches for those events.

“I’m proud of all the chapters in NYC that sent their members to learn more about St. Jude; we had nine chapters and forty chapter leaders in attendance,” said Frater Donohue. “I’m happy to help our chapters find the resources they need to plan and run successful events and help raise money for St. Jude.”

The NYC St. Jude Lunch and Learn was hosted by Tau-Pi Chapter at Pace University-Manhattan on March 24. The Province presented St. Jude with two checks totaling $900 at the event—$600 from the Northeast Ironmen Alumni Association and $300 from the Tau-Pi chapter.

With The Chapters

Georgia Tech University, Beta-Pi
- Strength 90
- GPA 3.04
- Philanthropy Dollars $8,467
- Recruitment Results 28
- Excellence in Recruitment Results
- Excellence in Chapter Size
- Excellence in Community Service
- Honorable Mention in Academics
- Honorable Mention in Involvement

Illinois State University, Mu-Upsilon
- Top TKE Chapter (Honorable Mention)
- Strength 53
- GPA 2.54
- Philanthropy Dollars $3,583
- Recruitment Results 27
- Excellence in Recruitment Results
- Excellence in Chapter Size
- Excellence in Community Service
- Excellence in Alumni Relations
- Excellence in Academics
- Excellence in Involvement

Indiana Univ.–Southeast, Omicron-Sigma
- Strength 49
- GPA 2.60
- Philanthropy Dollars $18,261
- Recruitment Results 14
- Excellence in Community Service
- Excellence in Alumni Relations
- Excellence in Academics
- Excellence in Involvement

Iowa State University, Epsilon
- Top TKE Chapter
- Strength 78
- GPA 2.64
- Philanthropy Dollars $19,495
- Recruitment Results 30
- Excellence in Recruitment Results
- Honorable Mention in Chapter Size
- Excellence in Community Service
- Excellence in Alumni Relations
- Excellence in Academics
- Excellence in Involvement

Knox College, Delta
- Strength 25
- GPA 2.7
- Philanthropy Dollars $165
- Recruitment Results 14
- Excellence in Recruitment Results
- Excellence in Involvement

Lebanon Valley College, Rho-Chi
- Strength 20
- GPA 3.08
- Philanthropy Dollars $6,220
- Recruitment Results 8
- Excellence in Community Service
- Excellence in Alumni Relations
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With The Chapters
**Miami University of Ohio, Delta-Xi**
- Strength 47
- GPA 2.9
- Philanthropy Dollars $6,365
- Recruitment Results 21
- Excellence in Recruitment Results
- Excellence in Alumni Relations
- Excellence in Academics
- Excellence in Involvement

**Missouri State University, Beta-Omega**
- Top TKE Chapter
- Strength 74
- GPA 2.73
- Philanthropy Dollars $2,794
- Recruitment Results 27
- Honorable Mention in Recruitment Results
- Excellence in Community Service
- Excellence in Alumni Relations
- Excellence in Academics
- Excellence in Involvement

**Northwest Missouri State University, Delta-Nu**
- Top TKE Chapter
- Strength 84
- GPA 2.53
- Philanthropy Dollars $7,335
- Recruitment Results 24
- Honorable Mention in Recruitment Results
- Excellence in Chapter Size
- Excellence in Community Service
- Excellence in Alumni Relations
- Excellence in Academics
- Excellence in Involvement

**Rochester Institute of Technology, Xi-Upsilon**
- Strength 56
- GPA 3.00
- Philanthropy Dollars $3,144
- Recruitment Results 25
- Excellence in Recruitment Results
- Excellence in Community Service

**Saginaw Valley State University, Upsilon-Delta**
- Top TKE Chapter
- Strength 65
- GPA 2.72
- Philanthropy Dollars $4,294
- Recruitment Results 19
- Excellence in Recruitment Results
- Excellence in Community Service

**Shawnee State University, Tau-Nu**
- Top TKE Chapter
- Strength 44
- GPA 2.52
- Philanthropy Dollars $7,234
- Recruitment Results 23
- Excellence in Recruitment Results
- Excellence in Chapter Size
- Excellence in Community Service
- Excellence in Alumni Relations
- Excellence in Academics
- Excellence in Involvement

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**SOUTHERN ILLINOIS UNIVERSITY, Beta-Chi**
On Saturday, March 31, the lovely ladies of Delta Zeta and the men of Beta-Chi Chapter teamed up for the Theta Xi Variety Show at Southern Illinois University and won every award given out: the grand prize of Overall First Place, as well as every specialty award, which includes Use of Theme and Originality, Dance/Choreography, Music, Visual Presentation, and Best Acting. Although this is an amazing feat that hardly ever happens, it is the second time in the past three years that one performance has swept all the awards. The last group to sweep the show was Tau Kappa Epsilon and Sigma Kappa in 2010.

Making sure every move was perfected before heading out on stage, TKE and DZ were constantly practicing and rehearsing, and getting an early start in late February is what set them apart from the competition. Frater Jeremy Klein was a huge help in getting everyone together and organized so that when show time came, each performer knew exactly what had to be done. Frater Robert Ford also deserves praise for doing a great job as the MC for the variety show.

The Theta Xi Variety Show is a school tradition that has taken place annually for the past 65 years. It offers undergraduates a chance to showcase their talents and is something that students, faculty, alumni, and locals look forward to and enjoy watching every spring. Winning these awards shows the campus that Tau Kappa Epsilon is a force to be reckoned with in whatever they put their efforts toward.

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**UNIVERSITY OF AKRON, Beta-Rho**
Fraters of Beta-Rho Chapter participated in the seventh annual Walk a Mile in Her Shoes® event April 27 at Lock 3 Park. Walk a Mile in Her Shoes® is an international event that gives men the opportunity to show support and solidarity toward women while raising awareness of rape, sexual assault and gender violence. During the walk, both men and women wore high-heeled shoes and marched for awareness.

The last couple years, Tekes have been selling wristbands around campus to help raise money and this year, they collected $1,544. Forty teams signed up for the competition and raised almost $55,000 for the Rape Crisis Center of Medina and Summit County, doubling totals from previous years.

This event is a lot of fun and an opportunity for fraternity men to be part of something to support females and change the stereotype of fraternities often having bad reputations.

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UNIVERSITY OF ALABAMA AT BIRMINGHAM, Pi-Delta
Pi-Delta Chapter held its inaugural “TKEs for Tykes – Tournaments for Kids Everywhere” benefit April 18–19. “TKEs for Tykes” was a two-day event consisting of group competitions among UAB students and other Greek organizations. It was designed to raise money for the benefit of the children at St. Jude Children’s Research Hospital and their fight against childhood cancer. One hundred percent of all proceeds and donations were given to St. Jude.

The Tekes raised more than $2,400 and they intend to make this an annual event, to build on successes in the past, and continue to make this bigger and better each year.

Once again, Pi-Delta won several coveted awards at the 2012 Annual Greek Awards ceremony on Sunday, April 15. Among the categories that were recognized during this event, TKE won the Scholastic Achievement Award for highest GPA among IFC fraternities, the Greek Advisor Cup for the Scholarship Award, and the UAB National Alumni Society Alumni Development Award for work in getting alumni engaged in chapter success. But the highlight of the evening occurred with TKE, once more, winning the prestigious Dr. Aaron L. Lamar, Jr. Chapter of Excellence Award, recognizing the IFC fraternity that exhibits overall chapter excellence. Congratulations to the brothers of Pi-Delta for an excellent year!

UNIVERSITY OF CENTRAL FLORIDA, Xi-Iota
UCF Tekes participated in Shack-A-Thon March 18–20, which took place at Memory Mall in Orlando. Fraters Nando Alvarado, John Belba, Vishal Nagda, Chad Beacham, Samuel Gallagher, Mike Strobridge, Jason Brotman, and new members Kyle Wilson and John Stanton all helped with the construction of the shack. This was the first time Xi-Iota took part in the event and they raised more than $515 for Shack-A-Thon and contributed more than 80 combined hours of community service. The Tekes placed second in the following categories: Most Money Raised, Favorite Shack & Most Motivated, and placed third overall.

Shack-A-Thon is an annual event sponsored by the UCF Habitat for Humanity campus chapter. The goal is to bring different student groups and community organizations together for a few days of fun and fundraising. Each group builds a shack with limited time and supplies while a festival of activities entertains participants and spectators. All proceeds from the event are donated to Habitat at UCF’s student built Habitat home, directly impacting the issue of homelessness and substandard housing in the Central Florida area.

The brothers of Tau Kappa Epsilon gave back to the community during the weekend of March 24. On Saturday, a group of brothers volunteered at Pet Rescue by Judy where they were greeted by a friendly staff with many tasks to be completed. Tasks ranged from walking the puppies and grooming the cats to washing dishes and unloading a truck of food. The following day, the Fraters rose bright and early to dispose of any trash littering the sides of Alafaya Trail from McCulloch Road to West Chapman Road. The brothers of Tau Kappa Epsilon enjoyed the weekend bonding with their brothers while helping the community.

The 2013 Conclave will be held in Washington, D.C., August 8–11, 2013, at the Grand Hyatt Washington.
**UNIVERSITY OF GEORGIA, Xi-Lambda**

At the 2001 Conclave in New Orleans, the Grand Chapter adopted the Alzheimer’s Association as an official TKE philanthropy. Nationwide, TKE has raised more than $350,000. On April 1, 2012, the Xi-Lambda chapter held its TKE 5K Run for Reagan, raising $818.30 for the Alzheimer’s Association. Trophies were awarded to the fastest finishers (both men and women) and $250 went toward the national philanthropy of both the fraternity and sorority that brought the most members, along with a trophy for their house.

Gamma Sigma Sigma sent the most sisters to the 5K and won $250 for the March of Dimes. Frater Derrick Weeks finished first out of 12 men with a time of 20:19. Grace Bowser finished first out of 36 women with a time of 25:08. The brothers appreciate all the support they received this year and hope to see everyone next spring too!

**UNIVERSITY OF IOWA, Lambda-Eta**

On Saturday, March 24, Lambda-Eta Tekes jumped into Lake Coralville, as they do every year, for the Iowa City Polar Plunge. The chapter raised more than $3,000 this semester for Special Olympics Iowa. Special Olympics Iowa (SOIA) is a nonprofit organization that serves the needs of children and adults with intellectual disabilities by providing sports training and competition in 23 Olympic-type sports.

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Start an alumni association for your chapter or area. It’s an opportunity to connect with other Fraters for fellowship, fun, and networking.
UNIVERSITY OF MINNESOTA, Theta

On April 14, Theta Tekes hosted “A Swift Kick in the Alz”—a kickball tournament benefiting the Alzheimer’s Association. Ten teams participated and the chapter raised more than $1,000. Frater Richard Shneur headed the tournament planning, and everyone in the chapter helped in some capacity.

Frater Connor Evarts, Prytanis, was appointed to the IFC Executive Board as director of academics for Campus Greek Life. This has greatly helped TKE’s presence and gives them a larger voice in the happenings on campus. Being in IFC also allowed Theta to participate in Spring Jam—a weeklong celebration toward the end of April. Paired with Delta Gamma sorority, Tekes competed against other pairings in events such as tug-of-war, ballyhoo (a dance competition), philanthropy, and battle of the bands.

Finally, thanks to the efforts of Epiprytanis Matt Dosser, almost everyone will be living in the new house he secured for the chapter starting in the fall. An empty lot adjacent to the house will be great for hosting events and hanging out.

WORCESTER POLYTECHNIC UNIVERSITY, Zeta-Mu

Zeta-Mu Chapter, despite winning an Excellence Award in Community Service, took the initiative to improve their already notable philanthropic efforts and more than tripled their 2010–11 totals to raise in excess of $16,000 for charity in 2011–12. Included in these efforts were several new initiatives to raise money for St. Jude Children’s Research Hospital and a fantastic level of participation in Relay For Life, raising $7,000, the highest amount of any fraternity on campus for this event. This is especially significant as WPI has been crowned second in the nation for per capita fundraising in each of the last two years. During Mini TEKE Week, the chapter netted more than $1,200 for St. Jude and their first annual TKE Alumni Golf Tournament brought in another $1,800 for the hospital.
top TKE chapters

Beta-Xi
Arizona State University

Rho-Delta
California Polytechnic University-Pomona

Tau-Omega
Carleton University

Epsilon
Iowa State University

Beta-Omega
Missouri State University

Delta-Nu
Northwest Missouri State University

Upsilon-Delta
Saginaw Valley State University

Tau-Nu
Shawnee State University

Iota-Beta
Susquehanna University

Pi-Delta
University of Alabama at Birmingham

Pi-Xi
University of California, San Diego

Chi
University of Washington

Xi-Theta
University of West Georgia

Lambda
University of Wisconsin-Madison

Alpha-Gamma
Washington State University

top TKE chapters
honorable mention

Mu-Upsilon
Illinois State University

Epsilon-Eta
Southwestern Oklahoma State University

Top TKE Chapter

The official requirements to be eligible to receive a Top TKE Chapter award are to meet at least four of the six excellence awards and be a chapter in good standing with the Officers of the Grand Chapter. Broken down into six distinct, yet connected focus areas of Recruitment Results, Chapter Size, Community Service, Alumni Relations, Academic Success, and Extracurricular Activities, the sum results in a well-rounded and successful chapter. These chapters epitomize Better Men for a Better World.
award winners ’12

**top TKE recruiters**

**Gabriel Espinosa**  
Beta-Xi, Arizona State University

**Cameron Gulley**  
Tau-Nu, Shawnee State University

**Wesley Johnston**  
Epsilon-Theta, Southeastern Oklahoma State University

**Danny Klopfenstein**  
Alpha-Gamma, Washington State University

**Taylor Witt**  
Xi-Omega, Virginia Polytechnic Institute

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**top TKE recruiters**  
**honorable mention**

**Cory Davis**  
Delta-Lambda, University of Central Missouri

**Joshua Indech**  
Xi-Lambda, University of Georgia

**Joshua Stephens**  
Xi-Theta, University of West Georgia

**Brad Michaels**  
Mu-Omicron, Tennessee Technological University

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Univ. of Wisconsin-Milwaukee, Zeta-Zeta
Strength 41
GPA 3.10
Philanthropy Dollars $4,189
Recruitment Results 17
Excellence in Community Service
Excellence in Alumni Relations
Excellence in Academics
Excellence in Involvement

Virginia Tech, Xi-Omega
Strength 52
GPA 3.05
Philanthropy Dollars $8,968
Recruitment Results 30
Excellence in Recruitment Results
Excellence in Community Service
Excellence in Alumni Relations

Washington State University, Alpha-Gamma
Top TKE Chapter
Strength 90
GPA 2.91
Philanthropy Dollars $7,837
Recruitment Results 27
Excellence in Recruitment Results
Excellence in Chapter Size
Excellence in Community Service
Excellence in Alumni Relations
Excellence in Academics
Excellence in Involvement

Worcester Polytechnic Institute, Zeta-Mu
Strength 91
GPA 3.07
Philanthropy Dollars $16,103
Recruitment Results 22
Excellence in Recruitment Results
Excellence in Chapter Size
Excellence in Community Service
Excellence in Alumni Relations
Excellence in Academics
Excellence in Involvement

Top Tekes
The TKE International Top Teke Award is the highest honor given to a collegiate member of this Fraternity. Each individual selected has exemplified the Better Men for a Better World concept. They have taken each cornerstone principle (Scholarship, Character, Leadership, Teamwork, Service, and Brotherhood) and brought them to the forefront. Not only did they practice what they preached, they showed others what it means to be a Fraternity Man.

With The Chapters
Steve Gagliano
Beta-Sigma Chapter
University of Southern California

Benjamin Helton
Xi-Theta Chapter
University of West Georgia

Grayson Jacobs
Xi-Lambda Chapter
University of Georgia

Wesley Johnston
Epsilon-Theta Chapter
Southeastern Oklahoma State University

Mark Letenzi
Xi-Omega Chapter
Virginia Polytechnic Institute

Michael Nesbitt
Rho-Chi Chapter
Lebanon Valley College

Top tekes ’12
Gustavo Grajales
Kappa-Beta Colony
University of Texas-Pan American

Carlos Perry
Beta-Lambda Chapter
Auburn University

Top tekes
honorable mention
This Fraternity has had a number of prominent members sitting where many of you are right now. The highest performers and leaders in collegiate chapters are selected for an elite group called Top Teke. Since the award’s inception, less than one percent of TKE’s membership has been honored in this way. In 1980, Frater Mike McEvilly (Beta-Eta, University of Missouri-Rolla) was chosen as one of the nine recipients. He is still representing the organization in daily life.

Since his graduation from what was then known as Missouri University of Science and Technology in 1981, he has been employed in the oil and gas industry in Houston. He was the worldwide manager of Facilities and Construction at Anadarko Petroleum Corp. until 2007. At that time, Frater McEvilly moved to a contractor/fabricator, and was the senior executive vice president of operations for Spitzer Industries, overseeing 1,000 employees and 525,000 square feet of fabrication facilities. Currently, he is the manager of the Tubular Bells development for Hess Corporation (a $2.5 B company) in the deep-water Gulf of Mexico.

He said there are many skills learned during his collegiate years that he still utilizes today.

“Aside from an academic perspective, I was active in the Fraternity, holding several committee chairs and offices,” said Frater McEvilly. “The ability to work in a leadership group, obtain a consensus, and implement/execute a plan are fundamental principles for virtually all successful organizations and businesses. I would venture to say that developing leadership, people and public speaking skills while an undergraduate member in TKE is the foundation for my success in the business community.”

His best memory from college—initiation. He said there were many organizations he was a part of, but none were as influential to his success today. The friends he made are still among his closest today.

“Facebook certainly makes it easier to renew old friendships and remain in touch. In addition, I have recently been more active with both the university and TKE. I have returned to lecture classes, been elected into the Academy of Civil Engineers and the Academy of Engineering Management, been selected as a Chapter Honor member in Chi Epsilon, and am serving on the board of directors for the alumni association. Through these organizations, I am able to renew acquaintances with classmates along with fellow Tekes. Within the last year, I have served as a member of the committee to design and raise funds for the building of a new TKE house on campus.

Frater McEvilly has no plans for retirement as long as work remains “interesting, challenging and rewarding.” He wants to remain active with the university and TKE, as well as continue his commitment to his church and charitable organizations.

Building Better Men for a Better World is what this Fraternity is all about. He is an excellent example of an impactful, yet humble Teke. In both his professional and personal life, he looks to make a difference through action rather than word. The TKE Nation thanks Frater McEvilly for representing this organization so well, and we wish you continued success in the future.
Perfecting your bad cop, bad cop routine on the pledges. TFM.

This is just one of several thousand “Total Frat Move” sayings you can see on totalfratmove.com. The site started up in 2010 and has since grown its number of followers to more than 440,000 on Twitter. This is up from closing their first year in existence at 134,000 and is on pace to end 2012 with almost one million participants. It has expanded operations by adding Total Sorority Move along with user submitted photos, videos, news, discussions and sweethearts. Some argue this is a funny, lighthearted way to poke fun at fraternities while others say it helps to further perpetuate the stereotypes by damaging any progress these organizations have made to combat it.

THE TEKE magazine addressed this topic in the January 1979 edition article titled “Animal House: Insult or Indicator.” They took a look at the impact this movie had in its infancy and what its potential was moving forward. The film pitted two very different spectrums of the fraternity world: the wealthy, snobish, elitist fraternity against the underperforming pranksters and partiers. The movie brought Greek Life unprecedented exposure during the early ’80s and arguably shaped most of the viewpoints we see today. It’s full of exaggerations and one-sided views, but the writers believed viewers would understand this.

The late Dwayne Woerpel, PGP, believed the public would keep everything in perspective. “Most observers will realize that the Deltas do not actually portray the college men of 1962 or 1978. Nor does the stereotype ‘goody two-shoes’ Omegas. The truth is somewhere in between.” He went on to say, “Animal House is a refreshing reminder that we should never take ourselves too seriously.”

Some college administrators agreed with Frater Woerpel. Don Cook, advisor to fraternities at Eastern Illinois University in 1979, said, “[Fraternities] realize that neither the high spirited brotherhood of the Deltas nor the organization of the Omegas alone will provide a successful fraternity experience.” He added, “If a fraternity tries to become the Animal House, as the film presents it, they are in for real trouble.”

During the production of this article, Dartmouth had a very negative view of the fraternity system after the film came out. They passed a resolution through a portion of their faculty by a vote of 67–13 to close the school’s 20 fraternities and two sororities. The proposal went to the school’s board of trustees and was ultimately overturned. The university was approximately 50 percent Greek at the time, but the scare led to a number of reforms for requirements including minimums for Grade Point Averages, community service and campus in-
With the advent of the internet and meteoric rise of social media, today’s generation is looking at TotalFratMove.com. Some of the same concerns brought up with Animal House are rising to the surface once again.

volvement. Many colleges adopted similar regulations that have been modified over the years to what you see today.

With the advent of the internet and meteoric rise of social media, today’s generation is looking at TotalFratMove.com. Some of the same concerns brought up with Animal House are rising to the surface once again. Whether it is regarding videos of last week’s “darty” (day party) or discussions about college life and who the hottest sorority chick is, it’s all documented and easily accessible with TFM. The creators have remained anonymous since starting it. That said, they have been interviewed over the phone by a few college newspapers.

While in college, the founder and his fraternity brothers would occasionally say ‘that’s a total frat move’ when someone did something that was stereotypical. The concept of turning this into a user-generated platform happened a few years later. It gained traction after he called a fraternity brother, who happened to be a Web developer, with the idea. They agreed that no one in mainstream media had correctly portrayed the “frat” culture since Animal House in 1978. They weren’t sure what to expect when it was launched, but they were confident people would find it funny.

The Texas based website had 17,000 unique visitors and 80,000 page views in their first month. The quick popularity gave the creators confidence this could be very lucrative. The content on the site is about 50 percent user-submitted and 50 percent created by an internal content team.

This leads to the question: is Total Frat Move, like Animal House, something to be viewed as satirical or demeaning? THE TEKE asked this question on the official TKE social networks. The response yielded one of the highest number of comments for a topic like this. Here are a few selected to give both sides of the argument.

**POSITIVE**

“I think it’s funny, I don’t take it seriously. To me it's like the SNL [Saturday Night Live] for Greeks.”

“Total Frat Move is an entertaining site. It can be funny, but it’s not meant to be taken seriously. If you make that site the standard for fraternity, you probably also cite Wikipedia on a research paper.”

“It’s funny, but you must take everything on there with a grain of salt.”

**ON THE FENCE**

“Both ... some give us that stereotype we’re always trying to get away from, but some of that stuff is freaking funny.”

“I don’t know about ‘offensive,’ but it is unfortunate that some fraternity men —Tekes included—think and act in the ways that are being satirized by TFM.”

“There are times when things on TFM are pretty funny, but at the same time some of the posts give all fraternities a bad image. We as brothers need to keep having awesome times, but try to insure that those times never reflect badly on who we are.”

**NEGATIVE**

“I hear that you feel it’s ‘funny’ and we need to ‘lighten up.’ Is society, your college/university giving you the benefit of the doubt? Does TFM set an ‘image’ of who you are and what you are about? Do you think society is going to keep us around if they continue to believe this is who you are and what you do? Because if it is what you feel we are and what we do, we are pretty much just buying our time before it’s all gone. Got to take it seriously as your Image, Purpose, Mission, Values and Relevance is being ‘hijacked.’”

“TFM has its moments, but does nothing but confirm the stereotypes. Does nothing but hurt us.”

The comments received on the social networks break down to:

- 71% Positive
- 19% On the Fence
- 10% Negative

While no statistics were given in the 1979 article, the sentiments reflect a similar trend to today’s question about TFM. In both cases, they were viewed as humorous as opposed to threatening. Does this mean we should see this site as no big deal? It’s up to you to form your own opinion. However, we are in an era that is scrutinizing what Greek Life is all about, its value on campuses and a plethora of lawsuits relating to acts promoted on TFM. This is not to say that the opinions voiced above are not valid, but we must be mindful that the world is watching.
Planning for Formal Rush

Adapted from THE TEKE, May 1968

The issues you face, both good and bad, for the most part are not new. New technologies, rules and the student are different, but the concepts behind a successful recruitment program are very similar. So much so, THE TEKE is looking back to a magazine produced in May 1968 to give a new perspective to a common problem—succeeding in recruitment. Whether you are going through the process now or are a deferred campus, you can use this information to continue rush 24/7/365.

Like in every rush program, the key to success is always organization. The chapter that is well organized has a definite plan of action, spent some time learning and practicing techniques of recruitment and is highly motivated will always be the most effective. Every program is measured in terms of results, and you can be top of your campus simply by bringing in more diverse and quality men than your competitors. Remember: “Quantity Drives Quality.”

The usual formal rush is structured so highly that often potential new members must appear at a certain number of houses, attired in certain dress, or even sign up with the Greek Life office to be considered. As a result, formal rush can be mass confusion unless everyone in the chapter knows exactly what is expected of him and what rules he must abide by.

Because of the short period of time and hectic hours of the usual formal recruitment process, the Rush Chairman must have exceptional organizational ability and the chapter must give him complete responsibility for conducting an effective program. The support of the entire chapter is paramount to fulfilling expectations.

After the Rush Chairman has developed the specific program to be utilized and it has been adopted by the chapter, he must then proceed to teach each member his job and drill him until he knows it letter-perfect. He should actually “walk the chapter” through its paces for each day’s activity.

While conducting the training of the chapter, a Rush Chairman’s goals are:

1. To explain and familiarize all members with the campus rules and regulations about recruitment.
2. To explain the chapter’s rush program to the entire chapter.
3. To have the chapter become proficient in the use of various recruiting techniques.
4. To motivate and inspire each member to carry out the plan efficiently to produce desired results.

In some ways, formal rush is easier because it sets aside a given time when everyone is aware recruitment is taking place. Under normal formal rush conditions, there are generally not so many distractions because it is taking place early in the year (fall or spring). Therefore, motivating members for this is not typically difficult.

During formal recruitment, there is a very limited time with each potential new member, so the chapter can spare no time for idle and aimless chatter. Like a successful advertising campaign, a very powerful urge to buy must be created. While a man can be talked into accepting a bid, it is much better to let him actually experience or get the feel of the Fraternity.
Here are some general rush hints that work for every chapter. You will be more successful if you follow these procedures.

1. The chapter should be real. Be sincere and present the chapter as it really is.

2. Sell the future. Tell what the chapter would be like tomorrow with him joining and how he can help accomplish the Fraternity’s goals.

3. Always be a good listener. This indicates that you are taking a genuine interest in the rushee. He won’t even realize you’re rushing him if you work your points into the conversation and let the potential new member do his share of the talking.

4. Always use the pattern of:
   - Selling fraternity
   - Selling TKE
   - Extending the bid

5. Don’t dirty rush. There is enough to tell him about fraternity life in general and about how great TKE is without running down the other fraternities. After all, we are all part of the same movement.

6. Take the potential member as far toward a bid as possible each time you meet with him. If he isn’t willing to commit, find out the reason(s) why and discuss how they can be resolved. If it is against the IFC rules to bid a man at any time, get an oral commitment and continue to follow-up. This is a lost art, but is essential whether you are talking about recruitment or your life after college.

Take a good look at the men you are recruiting—always remember that freshmen in their teens are often away from home for the first time and are unfamiliar with fraternities (especially because most viewpoints have come from media and movies). They will have misconceptions and living in the college dorms, they may find those who have negative attitudes toward fraternity life. Give the rushee the benefit of the doubt, for in a highly structured formal rush situation, it is next to impossible to judge a man through a few brief encounters. You will find out more as he completes the program.

Success in recruitment is inevitable if you have your entire chapter working actively toward gaining potential new members. The program should not be entirely on the Rush Chairman; each individual must have the confidence to ask the man if he wants to join. Only then will the chapter see the fruits of their efforts. Don’t let the opportunity pass by a potential new member. Remember that if you never ask the question, the answer will always be no.
Greek Life Administrator of the Quarter: CURTIS BURRILL

As the Assistant Director of Fraternity and Sorority Life at American University, Curtis Burrill is making a real difference in the lives of those on his campus and the many more he works with at various conferences throughout the U.S. He says every day he comes to work and realizes how thankful he is to do what he does and knows that he’s a part of a tradition and a fraternal movement that does amazing things.

“Continuing work with my home chapter, Gamma-Zeta, has been very rewarding. However, one of my favorite moments has been the opportunity to volunteer with a phenomenal team in Region 1 as well as work with my pledge brother, Frater Sean Babcock, to establish a colony at SUNY-Delhi which will be chartering this fall.”

Outside of TKE, he works with a number of public school based programs such as Odyssey of the Mind and AYSO soccer. The Offices of the Grand Chapter thank Frater Schouten for his hard work and dedication to making TKE the best fraternity in the world.

July Volunteer of the Month: ART SCHOUTEN

“As an undergraduate member, I was taught that Tau Kappa Epsilon is the Fraternity for Life and through my role as a volunteer, I am able to be actively involved as an alumnus of the organization.”

“As a volunteer, he believes you need to be flexible and persistent. This creates open and honest communication you can leverage in good or bad times. There has to be mutual respect and only then will a volunteer be successful. He says there have been many great moments in his tenure.

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August Volunteer of the Month: **PETE SHEA**

Building friendships and strengthening bonds are primary motivators for being a TKE volunteer according to Frater Pete Shea (Upsilon-Lambda, College of Staten Island). The August Volunteer of the Month believes this is a great way to extend the fraternity experience.

“I volunteer because I really enjoy working with chapters and seeing them do well. Part of the reason why I wanted to volunteer was because of the volunteers who helped my home chapter. They really helped guide and inspire us, and I could only hope to help chapters the same way.”

He believes volunteering is essential to keep chapters strong, help colonies grow, and take struggling groups to the level of Top TKE Chapters. There are several skills to become a successful volunteer.

“The ability to translate your knowledge and experience into advice is really important. Another is the ability to simply listen. Sometimes the chapter may need someone to just hear them out.”

There are several moments he tabs as favorites, but rituals are what keeps his TKE flame bright.

“As I volunteer, I’ve had the opportunity to be involved in some pretty cool rituals—outdoors under the stars at the last two Northeast Leadership Retreats, at an all NYC Province ritual, and this past RLC which was the most fun. I was a part of the ritual team with other Northeast Ironmen Alumni Association members and performed ritual in front of 500 Tekes. It was amazing”

Outside of TKE, Frater Shea volunteers at a food pantry, providing assistance for families in need. Their major project is called the Christmas Smiles Event. He collects and gives out Christmas gifts for the families they serve. The Offices of the Grand Chapter thank Frater Shea for the work he does on behalf of the Fraternity and his help to make the world better than it is today.

September Volunteer of the Month: **JACK BREDENFOERDER**

Frater Jack Bredenfoerder (Zeta-Lambda, Bowling Green State University) is the epitome of the word devoted. Whether it is volunteering for TKE or his other various non-profits, he is building a better world through action instead of words. Even though his initiation occurred in 1972, he said there is a renewed sense of bond and a whole new perspective for the TKE experience.

“I recently read an article about the power and effect of awe upon our lives. The article explained that we are truly awestruck when we realize that we are a small part of a much larger and greater force. This was equated to an experience like the first time we gaze at the expanse of the Grand Canyon or the vastness of the universe through the Hubble Telescope. For me, the TKE vision—‘Better Men for a Better World’—is in this same ‘awesome’ category. By contributing our small parts to this greater whole, the possibilities are endless. This awesome experience feeds our souls and that is why I volunteer.”

There are several important skills to being an effective volunteer, but Frater Bredenfoerder says encouraging Fraters to see the many vast and awesome possibilities that the TKE bond can bring is paramount. This then leads to developing and sharing their unique talents.

“We are the mentors, cheerleaders and fathers of these men and must treat them as if they are our own flesh and blood. Through this personal development, the greater TKE Nation will exponentially grow and benefit.”

He says he’s already been blessed with many great moments as a TKE volunteer, but the favorites are attending the ritual initiation of new Fraters.

Outside of TKE, Frater Bredenfoerder is very involved in the community. From being a choir member in the parish choir to volunteering every Thanksgiving and Christmas to serve holiday dinners at a local senior center, he is showing how this Fraternity can make a lasting impact. He also has worked on several boards including Color Marketing Group, an international non-profit professional organization that promotes, educates and forecasts the direction of color in business, serving the local community symphony. From the entire TKE Nation, we thank Frater Jack for all he does.
Venerable Grand Prytanis Ed Moy, in his inaugural address to the Grand Chapter of Tau Kappa Epsilon, stated that we should "build our alumni into a more powerful network, helping fellow Fraters worldwide while giving back both time and treasure out of gratitude to our beloved Fraternity."

Since our founding, more than 260,000 men have joined the ranks of our brotherhood by being initiated into the Bond of Tau Kappa Epsilon. On that day, each said the phrase, "I am now The Fraternity, For Life." What does that mean?

Does it mean that each will practice the principles of Love, Charity, and Esteem? We were taught that "only as these principles dominate our daily lives are we worthy Fraters in Tau Kappa Epsilon."

How long does one need to practice these principles? Again, we were taught "to be guided by these principles in our fraternal relationship—throughout our lifetime."

Our brothers need an opportunity to be the Fraternity for Life. To accomplish this goal, we need groups of Teke alumni who are organized and provide such opportunities. This is best accomplished by alumni associations. They may be chapter or geographically based. Every chapter that has ever been chartered should have an alumni association. TKE’s last charter grant was Upsilon-Rho; that would translate into 439 alumni associations.

Due to high mobility, not all alumni live within a reasonable distance of their home chapter. But there may be a collection of Fraters from multiple chapters all living and working in close proximity. This is an opportunity for an area alumni association. With no current undergraduate chapter in the state of Wyoming, there are 86 Tekes living in Cheyenne who went to school in Alabama, Rhode Island, Wisconsin, Arkansas, Illinois, Pennsylvania, Missouri, Connecticut, and Kansas. How many Tekes are living in your backyard?

The goal is rather simple; gather a bunch of Tekes together and do what Tekes do best—have fun! It doesn’t matter if it is a tailgate at a college or professional sporting event, or a golf outing, invite your fellow Fraters to the fun. Some alumni associations have sponsored or participated in trips to pick apples, crawfish boils, NASCAR races, bowling tournaments, service projects, blood drives, fishing trips, beach weekends, watching 4th of July fireworks, wine tastings, and county fairs. The list goes on and on. The activity does not matter—it is the brotherhood that makes the day.

Start small, invite five Tekes and their significant others to a backyard barbeque, have fun, and plan the next event with a goal for more people to attend. Tau Kappa Epsilon has always been an inclusive fraternity—the more the merrier. Take a few pictures and let the Offices of the Grand Chapter know what you did and how much fun you had. Your success will provide motivation for others to follow your lead. Imagine there being hundreds of alumni at an event; how awesome would that be?

Let us always be guided by Love, Charity, and Esteem, throughout our Lifetime.
Welcome to the newest members of LLT from the 2011–12 fiscal year.

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<td>Christopher L. Crawford</td>
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<td>David A. Nacy</td>
<td>University of California, Davis (Sigma-Chi)</td>
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<td>Louis J. Teeter</td>
<td>Peter V. Cung</td>
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<td>James J. Borden</td>
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<td>Pace University-Manhattan (Tau-Pi)</td>
<td>Orlando J. Avila</td>
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<td>J. V. Patel</td>
<td>John N. Paikai</td>
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<td>Steven A. Rodas</td>
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<td>Rider University (Epsilon-Zeta)</td>
<td>Marshall H. Scantlin</td>
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<td>Joshua B. Chambers</td>
<td>Brenner Billy</td>
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<td>Raymond Schlaier</td>
<td>Timothy R. Traudt</td>
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<td>Rochester Inst of Tech. (Xi-Upsilon)</td>
<td>University of Southern California (Beta-Sigma)</td>
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<td>Johnny Darko</td>
<td>Matthew W. Quan</td>
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<td>Jared D. Needell</td>
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<td>David S. Petko</td>
<td>Brian D. Montgomery</td>
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<td>Saginaw Valley S.U. (Upsilon-Delta)</td>
<td>University of Texas-Pan American (Kappa-Beta)</td>
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<td>Adam B. Pelc</td>
<td>Gustavo A. Grajales</td>
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<td>Derek W. Humphries</td>
<td>Luciedio Rivera III</td>
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<td>Dustin A. Rowlie</td>
<td>Nicholas Balderas</td>
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<td>Saint Leo University (Sigma-Theta)</td>
<td>Daniel Cardenas III</td>
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<td>Carson A. Hanks</td>
<td>University of Toledo (Gamma-Film)</td>
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<td>Glen E. Greenfelder, Sr.</td>
<td>Zachary J. Romal</td>
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<td>Brian J. Quinn</td>
<td>University of Washington (Chi)</td>
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<td>University of Florida (Gamma-Theta)</td>
<td>Andrew J. Hughes</td>
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<td>Robert A. Butterworth, Jr.</td>
<td>University of West Florida (Tau-Psi)</td>
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<tr>
<td>University of Georgia (Xi-Lambda)</td>
<td>Seth P. Epstein</td>
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<td>James P. Ogles</td>
<td>Univ. of Wisconsin-Madison (Lambda)</td>
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<td>Grayson Jacobs</td>
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<td>Univ. of Wisconsin-Milwaukee (Zeta-Zeta)</td>
<td>Casey B. Jones</td>
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<td>Vincent J. Graham</td>
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<td>Conor Flynn</td>
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<td>Washington State Univ. (Alpha-Gamma)</td>
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<td>Mark A. Nesteroff</td>
<td>Eric Gastineau</td>
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<td>Corey R. Hjalseth</td>
<td>Nick Weinstein</td>
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<td>Wayne State College (Lambda-Chi)</td>
<td>Nathan Kush</td>
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<td>Matt A. Kinney</td>
<td>Tyler Roucka</td>
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<td>Western Carolina Univ. (Zeta-Omicron)</td>
<td>J. Wesley Pierce</td>
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<td>Grand Chapter</td>
<td>Thomas Carter</td>
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<td>Kevin J. Scott</td>
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Join Life Loyal Teke - www.tke.org/LLT
TKE Educational Foundation part of CFC

Tekes who work for the federal government can give back to the TKE Educational Foundation through the Combined Federal Campaign.

The Foundation became a participating charity in the CFC in 2011. In its inaugural year, Tekes gave more than $4,500 to the Foundation through the federal giving program in the first quarter of 2012.

To be a CFC-approved charity, the Foundation completes a rigorous annual application, demonstrating the scope of the Foundation’s impact on hundreds of young Tekes across the country, as well as meeting standards for governance and financial management.

“Being a donor to the Foundation through a CFC campaign is very convenient,” says Richard Feuer, a D.C.-area alumnus (Zeta-Omicron.)

“Having it deducted out of my paycheck, I never forget,” Feuer said. “It’s an easy way to show your support for your Fraternity year-round.”

Most CFC campaigns kick off in October, giving Tekes plenty of time to plan their giving for the next year. Tekes can also donate to the Foundation through a company-sponsored United Way campaign.

The TKE Educational Foundation’s CFC identification number is 41030. Gifts made to the Foundation through the CFC are tax-deductible.

For more information on giving to the Foundation through the CFC, contact tef@tke.org.

Pi-Epsilon Chapter Wins TNT

Chapter Challenge’s Inaugural Year Raises More Than $65,000

Congratulations to the Fraters of the Pi-Epsilon chapter at Christian Brothers University for winning the 2012 TKE Nation Tourney (TNT) by raising more than $31,000 during the month of March.

Through TNT, the TKE Educational Foundation raised more than $65,000 by encouraging every Frater—collegiates and alumni—to give at least $18.99 in honor of their chapter. Monies raised were split 50-50 between the Foundation and the chapter’s Special Projects Fund.

Special Projects Funds may be used for registration costs for TKE-sponsored educational programs or for building or renovating chapter houses.

For their efforts, the Pi-Epsilon chapter won a Hooters wing party, donated by Fraters Ed Droste and Dave Lageschulte (Epsilon), co-founders of the national restaurant chain. One collegiate member and three Pi-Epsilon alumni, the individuals raising the most money in the tournament, also attended the 2012 Hooters International Swimsuit Pageant in June, thanks to Droste and Lageschulte.

Donors across the country who contributed more than $100 also received T-shirts proclaiming them to be “100% Teke.”

Thank you to all Tekes, sweethearts and friends who participated in the Tourney! Watch for details on the 2013 chapter challenge ... who will take the title next year?

The Top 10 Chapters in TNT 2012:

1. Pi-Epsilon (Christian Brothers University)
2. Zeta-Mu (Worcester Polytechnic Institute)
3. Beta (Millikin University)
4. Epsilon (Iowa State University)
5. Alpha-Xi (Drake University)
6. Gamma (University of Illinois)
7. Upsilon-Iota (IUPUI)
8. Xi-Iota (University of Central Florida)
9. Zeta-Zeta (University of Wisconsin-Milwaukee)
10. Epsilon-Chi (University at Buffalo)
TKE Educational Foundation Welcomes New Staff Member

The TKE Educational Foundation welcomed Bonnie Payne to its staff in July as a major and planned giving officer.

Before coming to the Foundation, Payne served as the executive director of the Gamma Phi Beta International Sorority Foundation for 11 years. In addition to understanding the Greek world, she is familiar with higher education, having served as the interim president of Presidio World College in San Francisco. She holds a master’s degree in communications from the University of Colorado.

Payne works from her home base of Denver and will travel throughout the West and Northeast to meet with alumni and represent the TKE Educational Foundation to new and existing donors.

When not traveling, Payne enjoys biking, hiking and skiing and visiting her three grown children and four grandchildren.

New recognition opportunity for veterans in courtyard

A new opportunity to honor veterans is coming to the Better Men for a Better World Courtyard at the TKE International Headquarters.

Two new styles of bricks are available to recognize members who have served in the armed forces of the United States or Canada, as well as a monument in their honor.

“Tekes are great men,” said Dr. James Hickey, Grand Hyphophetes and the chairman of the courtyard project. “But Tekes who answer the call to military service deserve special recognition.”

The military bricks are priced the same as the regular bricks, and Life Loyal Tekes can still take advantage of discounts to add logos to the bricks.

BRICK ORDERS for both military and regular bricks can be made at www.tke.org/brick or by calling the TKE Educational Foundation at 317-872-6533, ext. 245. Limited courtyard sponsorship opportunities are still available. Contact Bethany Warner for more information.

The completed courtyard will hold about 2,500 bricks. To date, about 20 percent of the bricks have been sold. The courtyard also features pillars representing Love, Charity and Esteem, a fountain and a bust of Apollo.

“The courtyard was envisioned as one of the premier parts of the new headquarters, and it’s only appropriate to recognize Fraters in that space who have served their country and advanced the cause of freedom,” Frater Hickey said.

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Funds raised from the sale of bricks help support the overall headquarters fund.

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RYAN J. VESCIO

Assistant State Attorney
Brevard County, Florida
Life Loyal Teke

• TKE Judiciary Committee Chairman
• Past Chief Grand Justice
• Province Advisor
• Key Leader

TAU KAPPA EPSILON FRATERNITY
LIFE LOYAL TEKE

RYAN J. VESCIO
RG0-ONEGA 222
SINCE 2003