

**Mind Joggers**

Your names list is a critical first step in developing a successful recruitment system. The larger your names list gets, the more successful you will become. You'll have a greater opportunity to recruit more quality individuals when you increase the size of your prospective membership pool. Put every non-Greek, male student on the names list!

**Directions:**

1. Write down everyone you know on the Names List. Use this list of mind joggers to make sure you have exhausted your network of connections
2. **DO NOT PREJUDGE ANYONE.** Put everyone on the list. Now is not the time to decide if someone is qualified for membership

**Write down all the non-Greek men you know who...**

- Are scholars ... loyal ... gentlemen
- Are leaders on campus
- Are service minded
- Were/are on your freshman hall (all of them)
- Live on your floor or in the building
- Are on your sports team (all of them)
- Are on your intramurals team
- Are in the same clubs/organizations you are (get a roster)
- Exemplify pride in your school
- Current/past R.A.'s on campus
- Work with you at your job(s)
- Spend their time in the computer lab
- Spend their time in the library
- Are spiritually driven
- Want to succeed in life
- Value family and friends
- Make you laugh
- Sit with you at lunch/dinner ... sit near you at lunch/dinner
- Sit within 10 seats of you in class (do this for every class)
- (same question, use last semester's classes)
- Are already an officer for another group on campus
- You've seen in the gym/weight room
- Always sit in front/back of the class
- Have traveled abroad
- Did not get accepted into/dropped out of another fraternity

**Now check the following resources for additional names:**

- Your cell phone speed dial listing
- Address book/buddy list/web network
- Student directory/e-mail/listserves
- List of all freshman males (from admissions office/student affairs)
- Rosters for clubs and organizations
- IFC sign up sheets (past years as well)
- Last year's yearbook
- Housing lists
- Rosters for sports teams
- Invitation lists from socials & formals
- E-mail lists/list serves

**Men you may not have considered...**

- Seniors you know
- Commuters
- Adult students
- Your freshman year RA
- Graduate students
- ROTC cadets
- International students
- That guy who never leaves his room
- University professionals/staff
- Your closest friend's friends